



Media Statement

New VET info-graphics for parents

Free, downloadable info-graphics about the opportunities offered by Vocational Educational and Training (VET) designed specifically for parents and families are now available from the Australian Parents Council (APC).

[APC's info-graphics](#) are designed to challenge many of common misconceptions about VET and are a useful new source of information for families, students, schools, careers counsellors, teachers, employers and community groups to use. They were developed in partnership with the Australian Government Department of Education and Training as part of the [Real Skills for Real Careers](#) initiative.

'Many students, parents and carers are surprised by the breadth of qualifications and careers that VET includes. It's important that everyone understands the real advantages of the flexible, work-focused learning VET provides, and how highly valued it is by employers. That way young people, and those who advise them, can make smart choices about the future,' said APC President Shelley Hill.

'University is often seen as the best route into a successful career, but the truth is that VET is a viable alternative and has real advantages for many young people. It's very flexible allowing you to earn as you learn and develop your skills over time,' explained Shelley Hill.

'Every parent wants their children to get training and qualifications that will help them in their careers, but many don't realise how much is likely to change in the workplace of the future or how much VET provides training that meets the needs of workplaces.

'It's predicted that today's 15-year-olds are likely to have 5 different careers, so this generation is going to have to adapt and take on new skills as they go,' Shelley Hill said.

'The world of work is changing faster than ever. We're going to need to keep reskilling and upskilling throughout our lives and VET is the main way of doing that,' according to Sara Caplan of PwC's Skills for Australia.

Careers likely to see greatest growth in the future involve people skills. The Committee of Economic Development of Australia (CEDA) 2015 Australia's future workforce report predicts that 'in an age of digital disruption and rapid automation, irreplaceable jobs are those with a high level of human interaction, empathy and individuality.'

In-demand sectors include care and community, hospitality and services industries according to the Department of Jobs and Small Business 2017 Industry Employment Projections. These are well serviced by VET, which has qualifications available covering all 10 industry subgroups predicted to see the largest employment gains by 2020, and nine out of ten jobs expected to see fastest growth in demand.

'Knowing what's really going on is essential. Our info-graphics are unique because they were written by parents for parents and young people, who are making very big decisions about their futures. They contain targeted information designed to start a conversation,' said Shelley Hill.



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There are 3 series can be downloaded from APC's website austparents.edu.au/information-and-advice/vet-infographics/:

- **Mythbusters** aim to challenge what you think you know about VET.
- **Did you know?** This series is full of surprising information about the world of possibilities opened up by VET and is packed full of interesting and unexpected facts.
- **How did I get here?** Interesting and inspirational VET graduates tell their career story and share their insights and advice.

The info-graphics can be printed or shared digitally via websites, student portals, parent communications, social media and notice boards, for families, students, schools, careers counsellors, teachers, employers and community groups to use.

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For further information or to arrange interviews please contact:

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To find out more about all the opportunities VET has to offer visit myskills.gov.au.