

“ I couldn't be happier with how my career has progressed! It just goes to show how powerful a VET course can be. Never underestimate the direction it can provide. ”

## Sevag Parseghian's journey

- Today Business Development Manager  
with Mercedes-Benz Australia/Pacific
- 2009-12 Apprenticeship with WPC Group at Mercedes-Benz Melbourne  
- Certificate III in Automotive Mechanical Technology - Light Vehicle
- 2008 Left RMIT 2 years into a degree in Automotive Engineering,  
accredited with a Diploma of Engineering Technology



# **Today, I am a Business Development Manager for Mercedes-Benz Australia, but how did I get here?**

## **Sevag's story**

Starting out my goals were simple. I loved working with cars and motorsport, but I also wanted to make my parents proud so I went to Uni to study Automotive Engineering. After two years, I couldn't help but think what the end outcome would be. What job would I get? Do I want to sit behind a desk doing calculations all day?

After speaking with my parents, my mother gave me the best advice I have ever received. "Do a job that you would love doing every day. No matter what, you always will make us proud." That's all it took! I deferred my degree and was fortunate to be offered an apprenticeship in Automotive Mechanical Technology with Mercedes-Benz and Kangan Institute of TAFE in Melbourne.

VET was perfect for me! While I was learning the theory, I was practising and applying my skills every day, which gave me a great foundation. I was the only apprentice selected as pit crew for Mercedes-Benz's AMG Drive Experience Program. I never thought my apprenticeship would lead to driving a Mercedes around the Albert Park and Philip Island raceways, but it did!

After my apprenticeship I was appointed Workshop Controller and then Workshop Supervisor. The big change came when I moved to head office as a Technical Service Representative providing technical support to all Mercedes dealerships in Australia and New Zealand.

**In 2016, I became Technical Service Manager for QLD, NT and WA and, in 2018, moved into sales as Business Development Manager.**

**"As a kid I was always fascinated by anything that had an engine and went fast. Now they're my career."**